

# New PET Salad Bowls Provide Double-Digit Savings

## New Technology Targets the 9" Salad Bowl Market

(St. Louis, MO) May 11, 2009 Anchor Packaging continues to focus on helping foodservice operators and retailers realize packaging savings with the launch of its new **Crystal Classics PET Salad Bowl Series**. The new **CP8500** Series includes low-profile, wide format bowls in 24 and 32 oz, with a single crystal clear matching lid. These low-profile bowls will easily replace all other 8" x 10" bowls designed for fresh and cold prepared menu items, at a value price. Both base and lid are constructed of PET, the #1 most recycled plastic. The new bowls complement the existing line of **Crystal Classics** which also includes four 7" classic profile bowls in 24 and 32 oz capacities. The 7" bowls are available in both clear and black with a single clear matching lid.

The **Crystal Classics** line is the perfect merchandizing tool to showcase a wide variety of products, with a clean and crisp appearance in black or clear bowls and crystal clear lids, so the food is the focus. A **Crystal Classic** bowl offers the very best appeal for menu items to customers, while providing order accuracy for operations. These bowls utilize the same closure system as the award-winning **Culinary Classics** product line—an inner/outer double seal™—making for a virtually leak-proof package. Easy-open tabs are integral to both bowl and lid, making for easy opening by virtually all consumers. These dynamic new products are designed to stand up to cold temperatures, and are resistant to breakage, even if dropped. They are easily stacked for display or customer transport, with positive stacking bases and lids.

Anchor Packaging's container product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, DeliView®, and AnchorFoil® pans** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.