

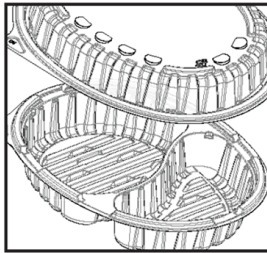
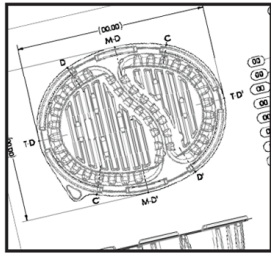
# Custom Product Development

For over 50 years, Anchor Packaging has supplied the industry with innovative solutions for consumer package solutions. We continue to expand our knowledge, designs and operational base to create and deliver the answers to tomorrow's packaging challenges.

# Custom Packaging Innovation

## Giving You “What’s Next”

For over 50 years, Anchor Packaging has supplied the industry with innovative consumer package solutions. We continue to expand our knowledge, designs and operational base to create and deliver the answers to tomorrow’s packaging challenges.



Anchor devotes the resources to bring a stream of new and improved, value-added products and services to market. If your business can benefit from unique packaging that delivers the features and benefits required for your specific product, then Anchor should be your preferred packaging partner. With our optimized 7-step product development process, we can get your product to market in record time. Our turnkey solutions include full product design services, modeling, rapid prototyping, and in-house tool design, to take you from concept to production quickly and economically.

- Ideation through 3-D concept computerized renderings
- Rapid prototyping: 3-D Printed “real feel” samples, SLA models and unit cavity sampling
- Production prototyping

Our Custom Development Process utilizes “smart models”, virtual reality information sharing and the ability to interact directly with one of our highly trained Product Engineers. Some unique technologies that Anchor can deliver include:

- Cost effective solutions with optimized performance
- Internal anti-fog (if applicable)
- Crystal clarity not normally found in polypropylene formulations
- Unique material blends and post-consumer content
- Functionally strong and stylish packaging
- Proprietary tool designs
- Technology to produce uniform sealing surfaces for high-speed applications



## Giving You Results

Packaging that lets you stand out from your competition. Anchor Packaging will meet your needs with package performance that leads to better brand awareness and increased consumer appeal.



**For additional information, [click here](#) for the sales representative nearest you.**